



Administration and Commerce Majors at FSU

ACTUARIAL SCIENCE

What is it?

- The interdisciplinary study of mathematical and statistical concepts underlying the operations of life, property and casualty insurers, governmental agencies, and consulting and financial firms.

What will I study?

- Mathematics, statistics, computing, finance, economics, leadership and communication skills

What courses will I need before I start?

- Calculus I
- Calculus II
- Calculus III
- Principles of Macroeconomics
- Principles of Microeconomics
- A scientific Programming course

Who can I contact for information?

- Math Undergraduate Advising
advisor@math.fsu.edu

FINANCE

What is it?

- The study of obtaining, administering, and managing funds efficiently and wisely.

What will I study?

- Investments, financial statements, cost accounting, financial forecasting, portfolio management, and current issues in banking

What courses will I need before I start?

- Calculus for Business
- Business Statistics
- Introduction to Financial Accounting
- Introduction to Managerial Accounting
- Principles of Macroeconomics
- Principles of Microeconomics
- Microcomputer Applications for Business

Who can I contact for information?

- College of Business Advising
ugprog@business.fsu.edu

MARKETING

What is it?

- The study of the creation and delivery of goods, services, and information in order to satisfy the needs and wants of both customers and organizations.

What will I study?

- New product development, pricing and distribution of products, consumer behavior, professional selling, leadership skills, retail management, and marketing research

What courses will I need before I start?

- Calculus for Business
- Business Statistics
- Introduction to Financial Accounting
- Introduction to Managerial Accounting
- Principles of Macroeconomics
- Principles of Microeconomics
- Microcomputer Applications for Business

Who can I contact for information?

- College of Business Advising
ugprog@business.fsu.edu

RETAIL ENTREPRENEURSHIP

What is it?

- The study of retail merchandising, global sourcing, supply chain management and product development to prepare students for careers in fashion & retail with both a corporate and small business focus.

What will I study?

- Merchandising strategy, consumer research and behavior, design principles and product development, buying, store organization including e-commerce, visual merchandising, inventory management, and sales

What courses will I need before I start?

- College Algebra or
Calculus for Business
- Business Statistics
- Principles of Macroeconomics
- Principles of Microeconomics
- Any Leadership course

Who can I contact for information?

- Lisha Stafford, Mapping Coordinator
lstafford@jimmoranschool.fsu.edu

Other majors you may want to consider: Advertising, Accounting*, Management, Real Estate, Public Relations, International Affairs, Commercial Music

Program information subject to change.

* denotes majors that are also available at the Panama City Campus. † denotes majors that are also available as Distance Learning.

Please refer to the FSU Academic Program Guide (academic-guide.fsu.edu) and Match Major Sheets (career.fsu.edu/resources) for specific course numbers & more information.
Effective Summer 2018

Please flip over for additional majors →



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ENTREPRENEURSHIP*

What is it?

- Knowledge of creating and managing a business venture all the way from the idea through harvesting, utilizing time-honored practices and hands-on applications, and learning new ways to solve problems and create value. The major is limited access with a highly selective application process.

What will I study?

- Technology commercialization, financial analysis, legal issues, human resource management, and how to develop a formal business plan in the Commercial or Social Entrepreneurship major

What courses will I need before I start?

- College Algebra or Calculus for Business
- Business Statistics
- Principles of Macroeconomics
- Principles of Microeconomics
- Any Leadership course

Who can I contact for information?

- Lisha Stafford, Mapping Coordinator
lstafford@jimmoranschool.fsu.edu

ECONOMICS

What is it?

- The study of markets and the price system, the organization of industries, labor supply and its uses, the commercial banking and credit system, government finance, national income and its production and distribution.

What will I study?

- Economic theory, data analysis, and econometrics, with options to study behavioral economics, international trade, risk and uncertainty, games and decisions; along with specialized studies in applied economics and advanced economic analysis

What courses will I need before I start?

- College Algebra
- 2000-level Statistics
- Principles of Macroeconomics
- Principles of Microeconomics

Who can I contact for information?

- College of Social Sciences Advising
coss-advising@fsu.edu

HOSPITALITY AND TOURISM MANAGEMENT*

What is it?

- A major for the person who has a passion for creating memorable experiences for themselves and others while working at the finest luxury hotels and restaurants.

What will I study?

- Hospitality marketing, accounting and finance, hospitality law and ethics, restaurant and hotel management, with specialized focus areas in managing food and beverage supplies and services, lodging, resorts, and human resources

What courses will I need before I start?

- College Algebra
- Introduction to Hospitality
- Principles of Macroeconomics or Principles of Microeconomics
- Microcomputer Applications for Business or Spreadsheets for Business

Who can I contact for information?

- Kim Burkes, Academic Advisor
kburkes@fsu.edu

SPORT MANAGEMENT

What is it?

- The study of the sport industry with a focus on the applied aspects of sport management through current, research-based industry literature. The major is limited access with an application process for Fall only.

What will I study?

- Collegiate athletics, diversity, human resources management, finance, ethics, marketing and promotion, law, and governance through the lens of the sport industry

What courses will I need before I start?

- Completion of all General Education Requirements or Florida A.A. degree
- Completion of nine (9) hours of coursework with any of the following prefixes: FIN, MAR, GEB, MAN, BUL, CGS, STA, ACG, REE, HFT, RMI, ECO, SDS, COM, ADV, MMC, ORI, PUR, RTV, and/or SPC with a C- or better

Who can I contact for information?

- Bob Birken, Academic Advisor
rbirken@fsu.edu

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